

**Marketing
University of Phoenix**

Competency		Course Prefix & Number	Course Title	Course Offerings
A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.				
A	Principles of Marketing	MKT 421	Marketing	
B	Global Markets / Trade & Financial Literacy	Fin 380	Global Business	
C	Organizational Resources Management	MGT 230	Management Theory and Practice	
		MGT 312	Organizational Behavior for Managers	
		MGT 420	Managing Quality in the Supply Chain	
		MGT 498	Strategic Management	
D	Entrepreneurship	MGT 300	Survey of Small Business Management and Entrepreneurship	
E	Work Based Learning; Organization	CTEC 510	Overview of Career and Technical Education	

Posted: 12/4/2018

Revised: Fall 2018

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

Course typically offered **on campus** if shaded.

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.phoenix.edu>.